

3A.M.

MEANINGFUL
CONTENT CREATORS





At 3AM, we're committed to crafting captivating narratives and immersive experiences that resonate deeply across the digital landscape. We push creative boundaries, delivering high-quality content that inspires, informs, and entertains, aiming to elevate brands and businesses by connecting them with their target audience in meaningful ways.

OUR MISSION

What we do



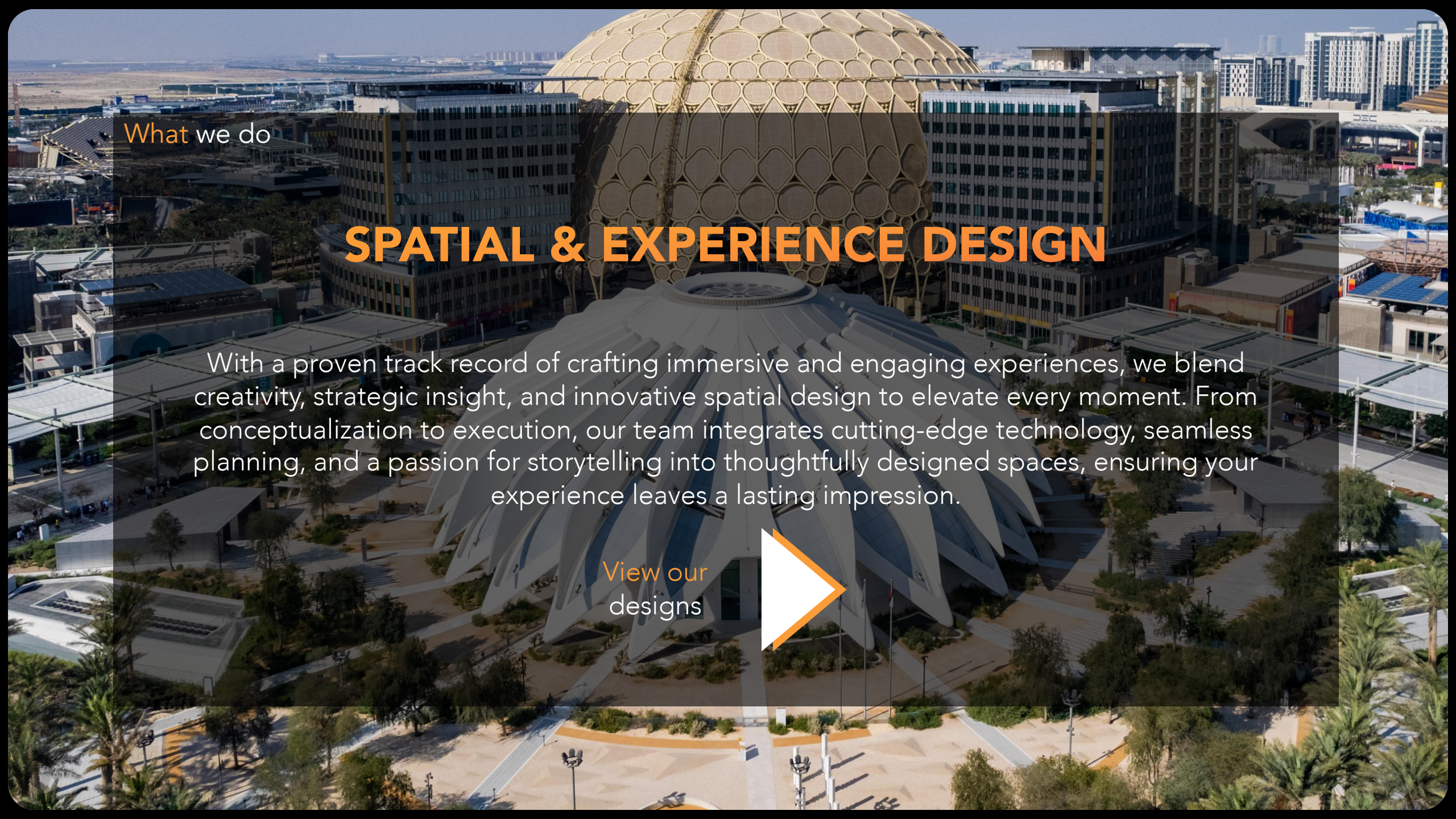
Spatial & Experience
Design



Content
Production



Live
Production



What we do

SPATIAL & EXPERIENCE DESIGN

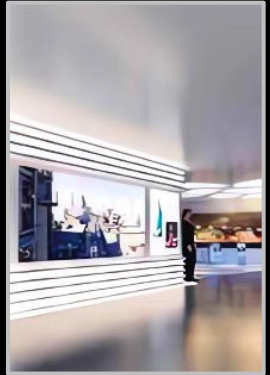
With a proven track record of crafting immersive and engaging experiences, we blend creativity, strategic insight, and innovative spatial design to elevate every moment. From conceptualization to execution, our team integrates cutting-edge technology, seamless planning, and a passion for storytelling into thoughtfully designed spaces, ensuring your experience leaves a lasting impression.

View our
designs



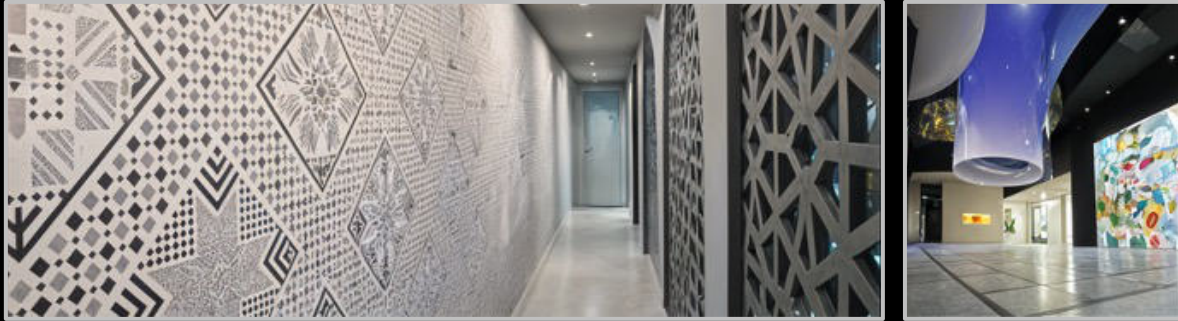


3AM spearheaded the entire spatial & experience design for the Egyptian pavilion at Expo 2020 Dubai. Spanning four levels and towering 19 meters high, our journey with the Egypt pavilion began with a cross-country excursion capturing landscapes and cityscapes. We meticulously crafted and installed 3D content and applications for all 112 screens within the pavilion, ensuring a seamless and captivating experience. Additionally, we introduced a bespoke 3D simulator to enhance the overall user journey, providing an unparalleled interactive experience.



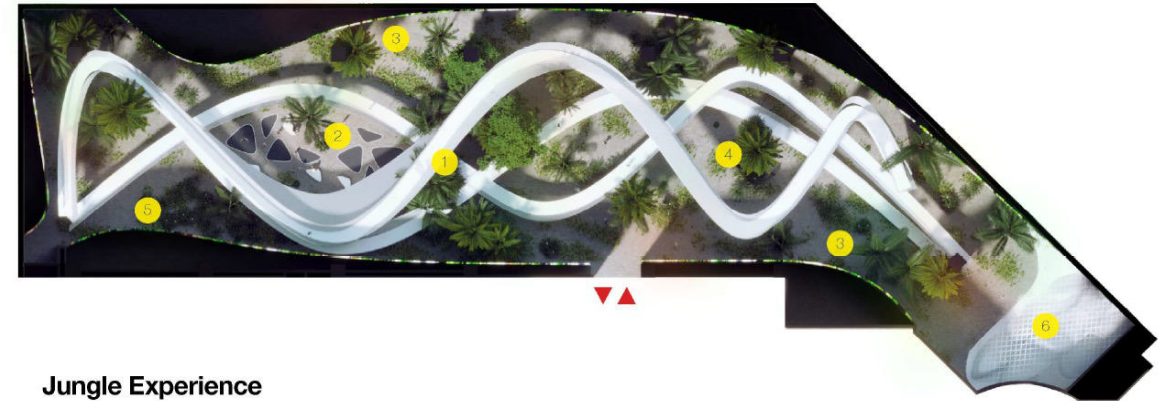


From concept to execution, 3AM collaborated with Expo 2020 to present the Palestinian pavilion at Expo 2020 Dubai. This visitor journey offers an immersive sensory voyage through the nation and its culture, showcasing a dynamic and vibrant outlook.



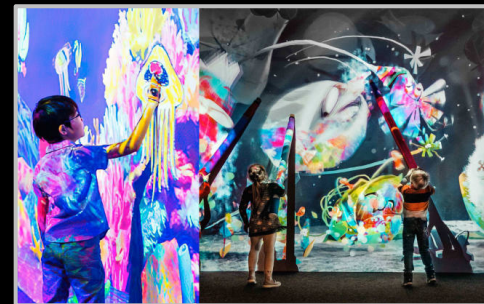
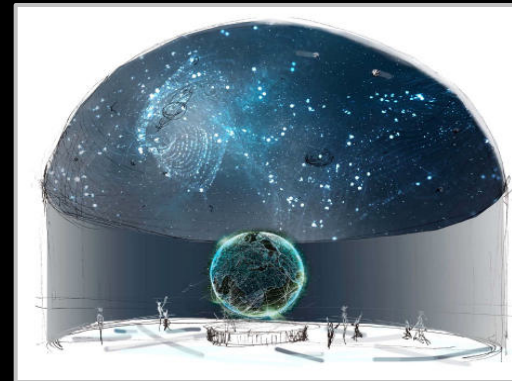


The idea behind this design was to transform Lusail Boulevard Adventure Park into a vibrant hub of excitement and discovery. With a focus on spatial and experience design, the team created a dynamic environment where every corner invites exploration and fun. From clever layouts that guide visitors naturally through the space to immersive details that spark curiosity, their work turned a blank canvas into an adventure-filled destination.



Jungle Experience

1. Multi-level Structure
2. Trampoline Area
3. Virtual Potting Zoo
4. VR Experience
5. Digital Painting
6. Low Level Netting



What we do

CONTENT PRODUCTION

By grasping the essence of your brand's tone and goals, we methodically create content that piques interest, stimulates dialogue, and boosts engagement. Whether it's crafting compelling copy, producing 3D movies, motion graphics video or character animation, our team brings expertise, creativity, and a relentless pursuit of excellence to every project.

Watch our
showreel



3D Content

We excel in pushing visual storytelling boundaries with cutting-edge tech and boundless creativity, delivering stunning 3D content that captivates audiences. With vast industry experience, we tailor our approach to elevate your brand and exceed expectations.

[View our work](#)

Motion Graphics

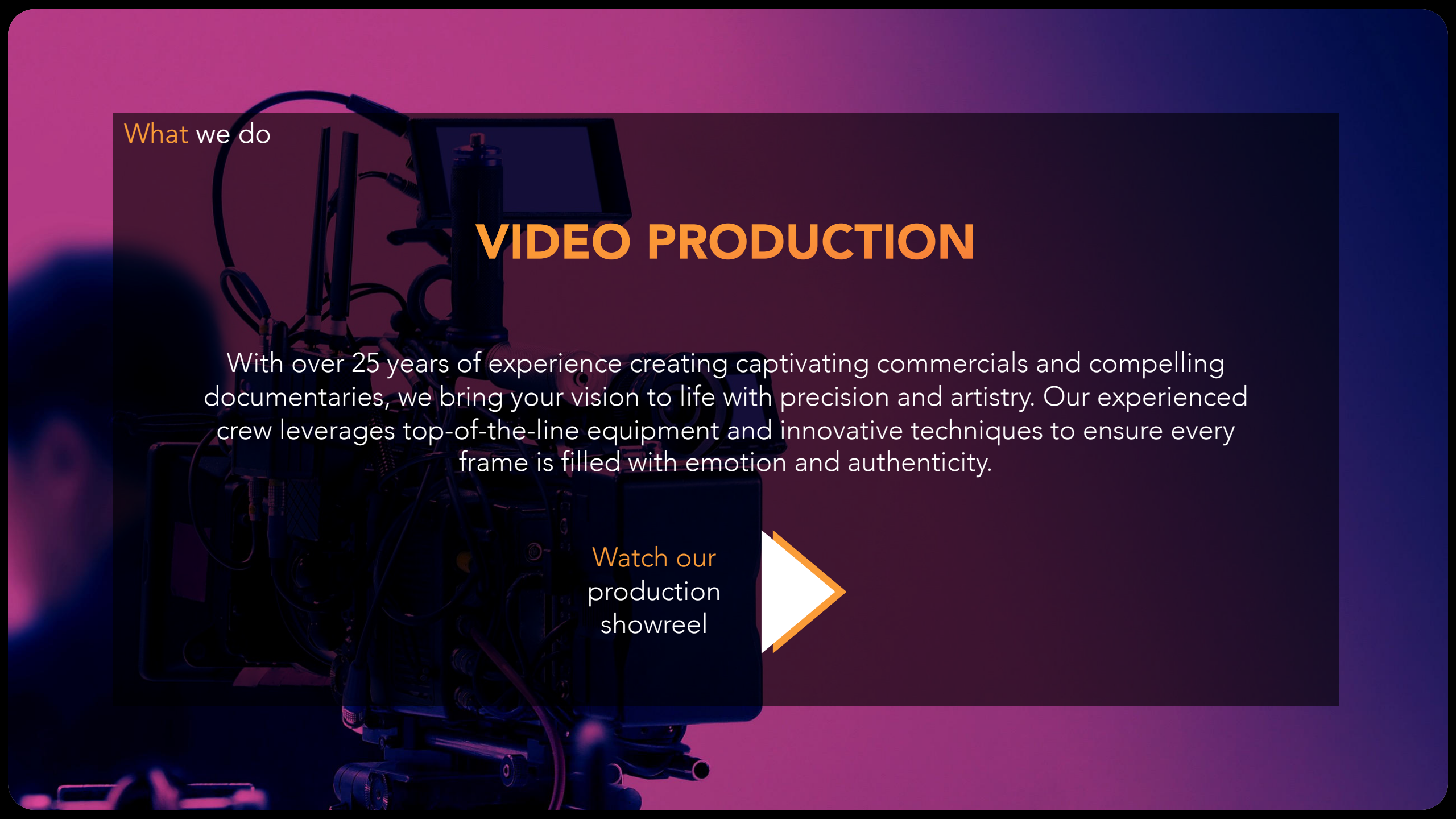
Combining artistic flair with technical expertise, we specialize in crafting visually striking animations that breathe life into your brand. Leveraging the latest tools and techniques, we create motion graphics that captivate audiences while conveying your message with clarity and impact.

[View our work](#)

Character Animation

Specializing in breathing life into characters through captivating 2D animations, our team crafts dynamic narratives from whimsical cartoons to polished explainer videos, resonating with your audience.

[View our work](#)



What we do

VIDEO PRODUCTION

With over 25 years of experience creating captivating commercials and compelling documentaries, we bring your vision to life with precision and artistry. Our experienced crew leverages top-of-the-line equipment and innovative techniques to ensure every frame is filled with emotion and authenticity.

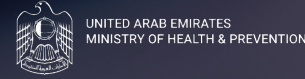
Watch our
production
showreel



SEE MORE
OF OUR WORK



Our clients



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